

The Business Finance Guide



Invest in advice

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When you bring external finance into the business, it's very important that you make an informed decision. And that's where the Business Finance Guide – and taking external advice – can be so important.

Good advice is fundamental really when it comes to getting the right funds in place for growth.

Talking to someone else often helps you think about where the business is, where it should be, and where you really want to get to. And that's where independent advice should pay for itself many times over.

Many of the partner organisations involved with the business finance guide offer initial advice and consultation. It's always a good idea to have a chat with your bank manager in the first instance, but the ICAEW and many other organisations also offer early stage advice for organisations seeking to grow.

At the ICAEW we have a business advice service, which provides consultation with a chartered accountant.